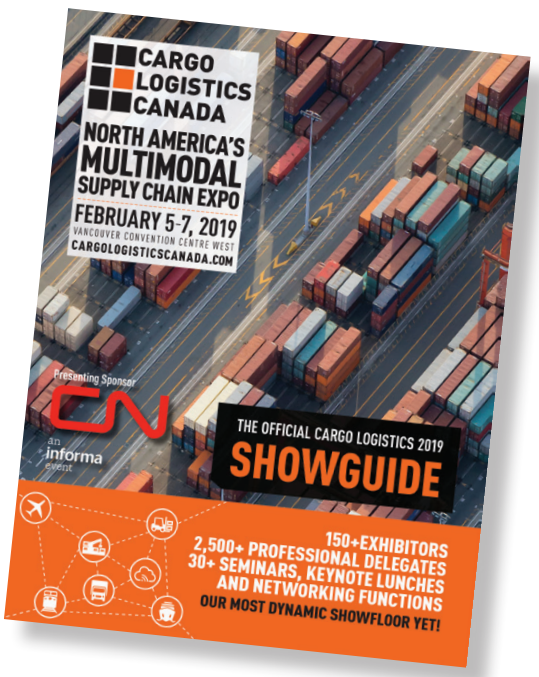
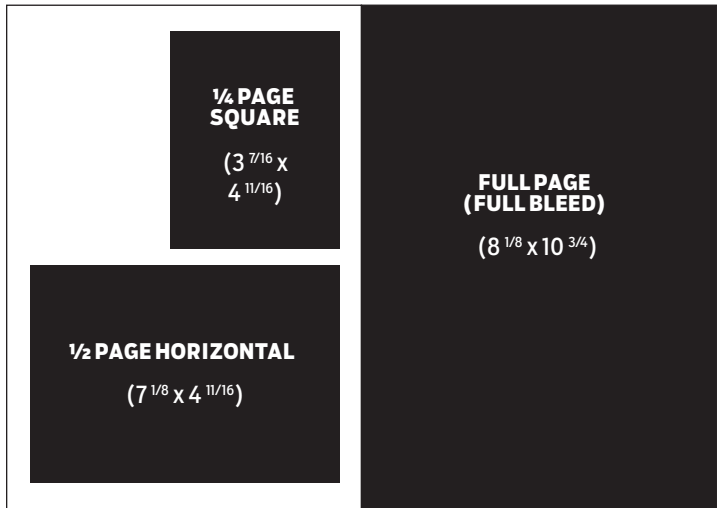


Showguide Booking Deadline: **January 13, 2020**

Showguide Artwork Deadline: **January 16, 2020**

Thank you for your interest in showguide advertising. The official showguide will be distributed to every attendee at show registration. It is a magazine-quality, full-colour showguide highlighting the floorplan and exhibitors, as well as on-site seminars available. It's a great way to bring additional traffic to your booth. The rates and specifications are as follows:

SIZE	RATE	DIMENSIONS (WIDTH X HEIGHT)
¼ Page Square	\$715	3 7/16 x 4 11/16
½ Page Horizontal	\$1230	7 1/8 x 4 11/16
Full Page (full bleed)*	\$1645	8 1/8 x 10 3/4
Inside Front/Back Full	\$1850	8 1/8 x 10 3/4
Outside Back Full	\$2365	8 1/8 x 10 3/4



All rates include colour but do not include GST. Format is hi-res, press-ready PDF.

TECHNICAL REQUIREMENTS

SUBMISSION GUIDELINES: Please provide a PDFx 1a file. Use CMYK, no spot colours, and ensure your images are 300 ppi at 100%. FTP is available, but talk to us first. Please supply a proof of your ad.

*BLEED: for full-page ads with bleed, please add .25 inches of bleed on all sides of your document. Crop marks should be offset by .125 of an inch. Keep critical elements (such as your phone number or logo) inset at least .375 inches from the trim.